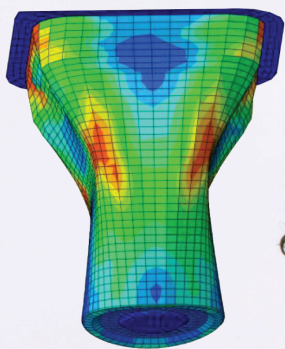


Virtual Designs.



Real World Benefits.



Thinking outside the actual box.

As a packaging professional, you now have access to emerging digital simulation techniques along with critical know-how to dramatically improve your approach to testing and prototyping.

Our Services.

Testing New Designs

Design Optimization

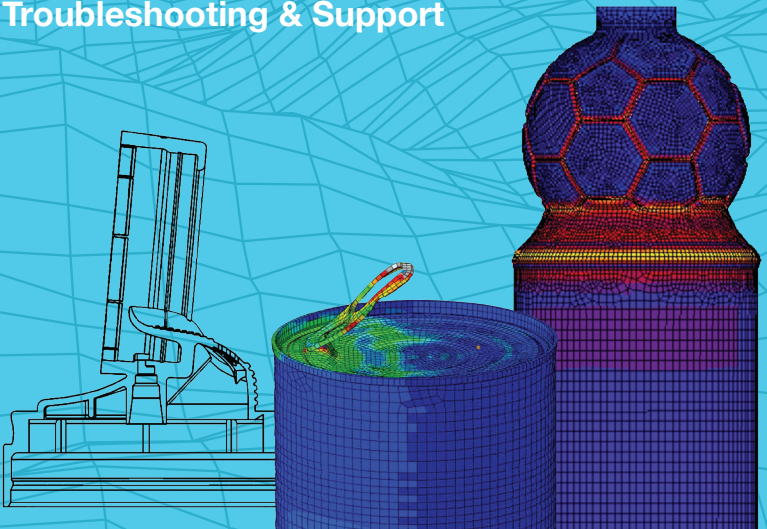
Lightweighting

Material Cost Reduction

Co₂ Footprint Reduction

Industrial Implementation

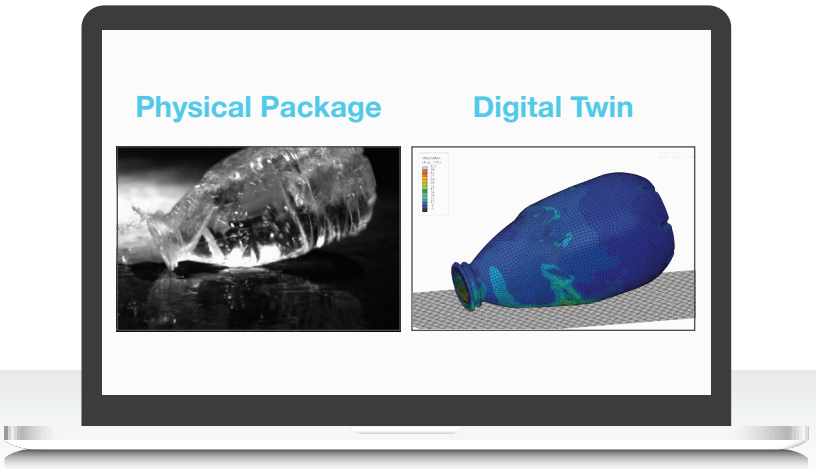
Troubleshooting & Support



Our Technology.

Developing “digital twins” for all types of packages.

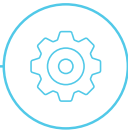
Pack 3.0 uses virtual prototyping software and technology that was originally created to meet the incredibly detailed and exacting standards of the aerospace and automotive industries. We are pioneering the use of this advanced method for testing packaging and, in the hands of our experienced engineers, the potential is remarkable.



DEFINE



TEST



IMPROVE



MEASURE



SUPPORT



Our Process.

Pack 3.0 follows a robust process to ensure your success. We start by studying your ideas and helping define what you want to achieve. Then we test, improve and measure a variety of packaging solutions, remaining your partner even after the product has been launched to guarantee ongoing performance and customer satisfaction.

Our results.



YOGURT

New methodology increased cup performance by 40%.



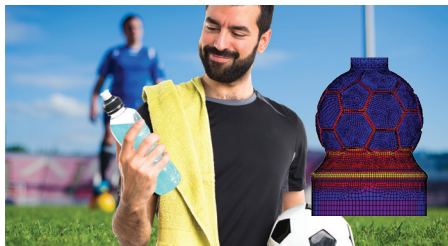
COOKING OIL

Discovered ways to reduce bottle weight by 18%.



POWDERED BABY MILK

Fixed a two-year long quality issue in one month.



CARBONATED SOFT DRINK

Initiated outcomes that helped the client avoid disaster.



HAIR PRODUCT

Eliminated the cost of pilot molds and physical prototypes.



MACHINE/MATERIAL INTERACTION

Brought methodology to machine/material suppliers that increased performance.

VISIT WWW.PACK3-0.COM TO LEARN MORE ABOUT THESE CASE STUDIES.

Clients say...

“Digital simulation technologies require strong competencies and need to be managed in a dynamic way. Now, in collaboration with Pack 3.0, we can move from good to great packaging design.”

Frédéric J.
Director, Plastic Material Technology Center
Danone Research



“Thanks to great simulation tools and their unique expertise, the Pack 3.0 team has a real added value in tackling all the challenges that L’Oréal has to face in terms of agility and time-to-market.”

Luc M.
Head of Packaging Design, L’Oréal

L’ORÉAL

“We develop different design ideas and Pack 3.0 tests them virtually, saving us time and money.”

Celine B.
Packaging Manager, Eckes-Granini

ECKES granini
the best of fruit

“Serge is like my pocket Einstein. When I have a problem, he finds a solution... and the team at Pack 3.0 is very friendly, calm and open to trying new things. They always say ‘we accept the challenge’.”

Andrea A.
Associate ITQ Engineer, General Mills



“The main advantage of working with Pack 3.0 is their full knowledge about BOTH packaging and digital simulation technology.”

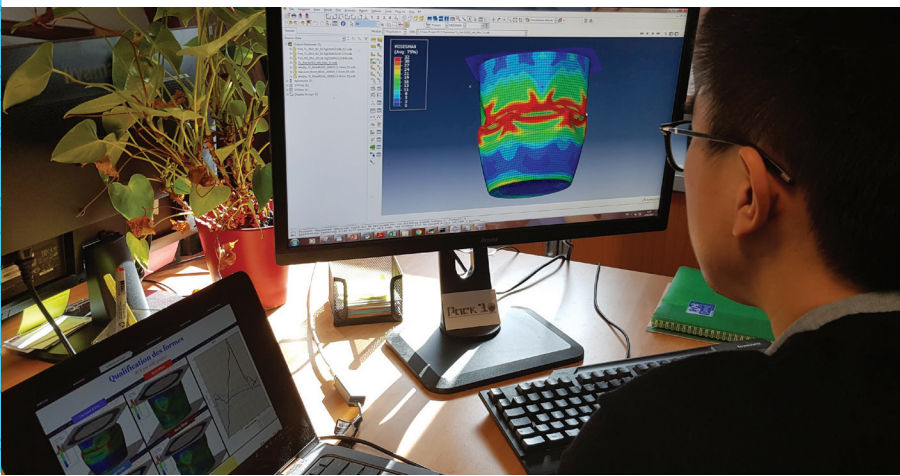
Damien L.
Packaging Development, Yves-Rocher



About us.

Pack 3.0 is a provider of simulation technologies and engineering services to the packaging industry.

Our carefully selected staff offers a wide range of design, engineering and technical expertise that can't be matched anywhere else. We strive to work proactively with our clients; partnering with them to seek out improvements and eliminate problems they may not have considered. You can count on our unflinching support from the very beginning of a project until long after its delivery. Pack 3.0 is headquartered in Orleans, France, where we were voted 'Company of the Year' in 2013.



*Questions about what we can do
for your packaging? Let's talk.*

Visit our website at www.pack3-0.com

+33 2 54 96 03 62 | info@pack3-0.com



Headquartered in France. Serving clients around the globe.